

# Sponsorship Package

## SEF DANDIA 2018

### Santa Clara Convention Center

Friday, October 5: Falguni Pathak

Saturday, October 6: Falguni Pathak

Saturday, October 20: Preetysha & Sameer



**SANKARA**  
EYE FOUNDATION

# SEF DANDIA 2018

DANDIA FOR A CAUSE... DANDIA WITH STYLE...

15<sup>th</sup> Year of SEF Dandia  
Impeccably Organized  
Number One Dandia  
in the Bay Area

**Oct 5 & 6**  
Early Bird: \$35  
Regular: \$40  
2-Days Raas Pass: \$60  
Group Discount 15% off for 10+ tickets  
Free for children 5 & under

**FALGUNI PATHAK**

**Oct 20**  
Early Bird: \$15  
Regular: \$20  
Group Discount 10% off for 10+ tickets  
Free for children 5 & under

Sponsorship and Info  
info@giftofvision.org  
1-866-SANKARA

Music by  
**PREETYSHA & SAMEER**  
with  
**SHREE SHAKTI**

Tickets @ [www.giftofvision.org/events](http://www.giftofvision.org/events) Limited Tickets

## Fundraiser for Sankara Eye Hospitals in India Enjoying Great Success Since 2005

Sankara Eye Foundation (SEF) is presenting three exciting nights of music and dance during the festival season of Navratri this fall with world famous singers and musicians. For the past fourteen years, SEF has been the leader in hosting largest energetic, fun-filled, family friendly, top quality garba/dandia extravaganza in the Bay Area.

This fundraiser for Sankara Eye Hospitals will be a great opportunity for your business to support a worthy cause of eradicating curable blindness. Reach out to over 17,000+ attendees and over 100,000 Bay Area households, through the extensive publicity SEF will be doing to promote this event.

Why should you sponsor SEF DANDIA 2018?

- **Have your name associated with a quality successful event with high attendee satisfaction**
  - SEF has earned the trust and honor of its patrons, by consistently providing great quality dandia events since 2004
- **Sold out successes for over fourteen years**
  - SEF Dandia is always in high demand among Bay Area residents
- **Boost your business with unsurpassed publicity**
  - Through posters, fliers, e-flyers, mailers, social-media, Radio, TV and digital publicity, we help you reach a huge audience
- **Reach out to 17,000+ attendees on personal level**
  - Including some of the most prominent Bay Area residents
- **Guest Passes event**
  - Receive guest passes (dependent on sponsorship level). Bring friends, family or your very important clients to enjoy the Dandia events
- **Elite media coverage, depending on the availability**
  - ZEE TV, TV ASIA, Namaste America, National Newspapers have covered past Dandia events
- **Partnering with a great cause**
  - TOGETHER.... WE CAN ERADICATE CURABLE BLINDNESS IN INDIA.

### **About Sankara Eye Foundation**

SEF is a 501(c) 3 non-profit organization, with a mission to eradicate curable blindness in India. We currently have nine fully functional super-specialty eye hospitals providing free eye care to the poor. The next three hospitals will be in Hyderabad (Telangana), Indore (Madhya Pradesh), and Mumbai (Maharashtra).

SEF has performed over 1.77 million free eye surgeries and today, SEF is the largest provider of free eye surgeries in the world! Our current urgent goal is to complete the fundraising for our next hospitals by 2018.

We look forward to hearing from you regarding the sponsorship opportunities SEF has to offer. Please visit us at [www.giftofvision.org](http://www.giftofvision.org) for more information.

Thanking you,

*SEF Sponsorship Team*

*sponsorships@giftofvision.org*

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*Murali 408.425.1268*

*murali777@gmail.com*

*Raj 408.230.4698*

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*Shachin 510.585.8701*

*Shachinath@yahoo.com*

## SPONSORSHIP LEVELS

### GRAND SPONSOR: \$7,500

- **Logo & Brief Message (up to ¼ page)** to appear in **two** SEF Newsletters **reaching out to 40,000+ households** all over the country
- **Name/Logo on Entry Wristbands given out to all 17,000+ Attendees**
- **Logo on SEF Dandia Event Webpage** (with link back to own webpage), **SEF Facebook Page**, and associate organizations' websites (where applicable)
- **Logo on e-Flyers** (reaching out to Bay Area professionals, business, and organizations)
- **Logo on Ticket Page that is printed by patron**
- **Your Sponsored Ad on Facebook**
- **Grand Tabletop Booth** on all three days at Dandia Events (3 to 4 table booth).
- **Display of up to 10 Banners** in prominent area at Santa Clara --- inside near the stage area and in the lobby (banners provided by the sponsor).
- **Announcement during the Event** (name and message)
- **Up to One Minute of Stage Time on Event Day**
- **12 Guest-Passes** for each of the three Dandia Events.

### PLATINUM SPONSOR: \$5,000

- **Logo in SEF Newsletter reaching out to 40,000+ households** all over the country
- **Logo on SEF Dandia Event Webpage** (with link back to own webpage), **SEF Facebook Page**, and associate organizations' websites (where applicable)
- **Logo on e-Flyers** (reaching out to Bay Area professionals, business, and organizations)
- **Logo on Ticket Page that is printed by patron**
- **Your Sponsored Ad on Facebook**
- **Grand tabletop Booth** on all three days at Santa Clara Dandia Events.
- **Display of up to 6 Banners** in prominent areas at Santa Clara --- inside near the stage area and in the lobby (Banners provided by the sponsor)
- **Announcement during the event** (name and message)
- **8 Guest-Passes** for each of the three Dandia Events.

### GOLD SPONSOR: \$3,000

- **Logo on SEF Dandia Event Page** (with link back to own webpage), **SEF Facebook Page**, and associate organizations' websites (where applicable)
- **Logo on e-Flyers** (reaching out to Bay Area professionals, business, and organizations)
- **Tabletop Booth** (standard size) on all three days at Santa Clara Dandia Events.
- **Display of up to 3 Banners** on each event day at Santa Clara - inside and in the lobby (banners provided by the sponsor)
- **One announcement at each Dandia Event** (name and message)
- **4 Guest-Passes** for each of the Dandia Events.

**SILVER SPONSOR: \$2,000**

- **Logo on SEF Dandia Event Page and SEF Facebook Page**
- **Tabletop Booth** (6 foot size) on all three days at Santa Clara Dandia Events.
- **Display of 2 Banners** on each event day at Santa Clara --- inside event hall (banners provided by the sponsor)
- **4 Guest-Passes** for each of the Dandia Events.

**BRONZE SPONSOR: \$1,000**

- **Tabletop Booth** (6 foot size) on all three days at Santa Clara Dandia Events
- **Display of 1 Banner** on the event days at Santa Clara (banner provided by the sponsor)
- **2 Guest-Passes** for each of the three Dandia Events.

**PRASAD SPONSOR: \$2,000 per day**

- **Name printed on Prasad Bag**
- **Display of 2 Banners** on the event days at Santa Clara (banner provided by the sponsor)
- **4 Guest-Passes** for each day you sponsor.
- **Announcement of Name on Stage** on each day you sponsor
- **Logo on SEF Dandia Event Page**

**Other Sponsorship Options****TABLETOP BOOTH SPONSOR: \$300 per day or \$750 for all 3 days**

- Standard size 6-foot table with 2 chairs (tablecloth and skirting provided). Extra Space available upon request - additional charge may apply.

**BANNER SPONSOR: \$150 per day or \$400 for all 3 days**

- Standee Banner in event hall (banner provided by the sponsor)
- Max Size: 6 Feet in height by 2 feet in width (regular stand-up banner is acceptable)

**LOGO ON WEBSITE: \$200**

- Recommended to promote business online. Great for promotional offers and deals.
- Patrons and attendees will be directed to your site with link

## SUMMARY OF SPONSORSHIPS

	<b>Grand \$7,500</b>	<b>Platinum \$5,000</b>	<b>Gold \$3,000</b>	<b>Silver \$2,000</b>	<b>Bronze \$1,000</b>
<b>Mention in SEF newsletters mailed all over the US (50,000+)</b>	¼ page ad for two newsletters	Logo only			
<b>Stage time for sponsor</b>	<input type="checkbox"/>				
<b>Name on wristbands</b>	<input type="checkbox"/>				
<b>Logo on ticket</b>	<input type="checkbox"/>	<input type="checkbox"/>			
<b>Your sponsored ad on Facebook</b>	<input type="checkbox"/>	<input type="checkbox"/>			
<b>Name announced on day of event</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		
<b>Logo on all e-flyers</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		
<b>Logo on event page / Facebook</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
<b>Tabletop Booth</b>	Grand Size	Grand Size	Standard Size	Standard Size	Standard Size
<b>Banners</b>	10 Prominent display	6 Prominent display	3	2	1
<b>Guest Passes</b>	12 tickets for each day	8 tickets for each day	6 tickets for each day	4 tickets for each day	2 tickets for each day

## SPONSORSHIP FORM

Sponsor Name \_\_\_\_\_  
 As you want to see in print

***All payments are due along with this completed form before October 01, 2018.  
 Please provide company vector logo and advert as per sponsorship level at the earliest***

<input type="checkbox"/> Grand Sponsor                      \$7,500 <input type="checkbox"/> Platinum Sponsor                      \$5,000 <input type="checkbox"/> Gold Sponsor                              \$3,000 <input type="checkbox"/> Silver Sponsor                            \$2,000 <input type="checkbox"/> Bronze Sponsor                           \$1,000 <input type="checkbox"/> Prasad Sponsor                          \$2,000 per day	<input type="checkbox"/> Tabletop Booth (per day)              \$300 <input type="checkbox"/> Tabletop Booth (3 days)              \$750 <input type="checkbox"/> Banner (per day)                        \$150 <input type="checkbox"/> Standee Banner (3 days)              \$400 <input type="checkbox"/> Logo on Website                         \$200
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Enclosed \$ \_\_\_\_\_  Ck # \_\_\_\_\_  Visa     MC     Amex

CC # \_\_\_\_\_ Exp. \_\_\_\_\_ CVV# \_\_\_\_\_

Name (as it appears on the card) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Cell # \_\_\_\_\_

Signature \_\_\_\_\_

**SEF Contact**

Name \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Notes \_\_\_\_\_

Please e-mail to [sponsorships@giftofvision.org](mailto:sponsorships@giftofvision.org) or mail the completely filled form to the above  
 SEF contact person to: Sankara Eye Foundation, 1900 McCarthy Boulevard, #302, Milpitas, CA 95035



*Thank you for supporting Sankara Eye Foundation*