



SANKARA
EYE FOUNDATION

Sponsorship Package

SEF DANDIA 2017

Santa Clara Convention Center

Saturday, September 23

Saturday, September 30

Saturday, October 07

San Mateo Event Center

Friday, September 29

Pleasanton Middle School

Saturday, September 30



Fundraiser for Sankara Eye Hospitals in India

Enjoying Great Success and SOLD OUT Events Since 2005

Sankara Eye Foundation (SEF) is presenting five exciting nights of music and dance during the festival season of Navratri this fall. For the past thirteen years, SEF has been the leader in hosting largest energetic, fun-filled quality Dandia nights in the Bay Area.

This fundraiser for Sankara Eye Hospitals will be a great opportunity for your business to support a worthy cause as well as reach out to over 25000+ attendees and over 100,000 Bay Area households through the extensive publicity SEF will be doing to promote this event.

Why should you sponsor SEF DANDIA 2017?

- **Have your name associated with a quality successful event with high attendee satisfaction**
 - SEF has earned the trust and honor of its patrons, by consistently providing great quality events
- **Sold out success for thirteen consecutive years**
 - SEF Dandia is always in high demand among Bay Area residents
- **Boost your business with unsurpassed publicity**
 - Through posters, fliers, e-flyers, mailers, etc., we help you reach a huge audience
- **Reach out to 20,000+ attendees on personal level**
 - Including some of the most prominent Bay Area residents, specially invited for a VIP reception
- **VIP Invitations to the event**
 - Receive VIP invitations (dependent on sponsorship level). Bring friends, family or your very important clients to enjoy the Dandia events
- **Elite media coverage, depending on the availability**
 - ZEE TV, TV ASIA, Namaste America, National Newspapers have covered past Dandia events
- **Partnering with a great cause**
 - TOGETHER.... WE CAN ERADICATE CURABLE BLINDNESS IN INDIA.

About Sankara Eye Foundation

SEF is a 501(c) 3 non-profit organization, with a mission to eradicate curable blindness in India. We currently have eight fully functional super-specialty eye hospitals providing free eye care to the poor. The next four hospitals will be in Jaipur (Rajasthan), Hyderabad (Telangana), Indore (Madhya Pradesh), and Mumbai (Maharashtra).

SEF has performed over 1.6 million free eye surgeries and today, SEF is the largest provider of free eye surgeries in the world! Our current urgent goal is to complete the fundraising for our next hospitals in Telangana, Madhya Pradesh, and Maharashtra.

We look forward to hearing from you regarding the sponsorship opportunities SEF has to offer. Please visit us at www.giftofvision.org for more information.

Thanking you,

SEF Sponsorship Team

sponsorships@giftofvision.org

SEF Office: (408) 456-0555

Shachin 510.585.8701

Raj 408.230.4698

Parthiv 408. 314.8162

Sarab 510.300.7689

Shachinath@yahoo.com

raj.94087@gmail.com

parthiv.m.doshi@gmail.com

sarabjitbajaj@gmail.com

SPONSORSHIP LEVELS

GRAND SPONSOR: \$10,000

- **Logo & brief message (up to ¼ page)** to appear in two SEF Newsletters **reaching out to 40,000+ households** all over the country
- **Name/logo on entry wristbands given out to all 25000+ attendees**
- **Logo on SEF Website** (with link back to own webpage), **SEF Facebook page**, and associate organizations' websites (where applicable)
- **Logo on e-flyers** (reaching out to Bay Area professionals, business, and organizations)
- **Grand tabletop booth** on all three days at Santa Clara Dandia events and one day at San Mateo Dandia (3 to 4 table booth). Unfortunately, no booth available at the Pleasanton Dandia.
- **Display of up to 10 banners** in prominent area at Santa Clara and San Mateo --- inside near the stage area and in the lobby (banners provided by the sponsor).
- **2 Standup banners at the Pleasanton** (banners to be provided by sponsor)
- **Announcement during the event** (name and message)
- **Up to one minute of stage time on event day**
- **40 VIP guest passes** for each of the three Santa Clara Dandia events and one San Mateo event.
- **10 VIP guest passes** for Pleasanton Dandia.

PLATINUM SPONSOR: \$7,500

- **Logo in SEF Newsletter reaching out to 40,000+ households** all over the country
- **Logo on SEF Website** (with link back to own webpage), **SEF Facebook page**, and associate organizations' websites (where applicable)
- **Logo on e-flyers** (reaching out to Bay Area professionals, business, and organizations)
- **Grand tabletop booth** on all three days at Santa Clara Dandia events and one day at San Mateo Dandia. Unfortunately, no booth available at the Pleasanton Dandia.
- **Display of up to 6 banners** in prominent areas at Santa Clara and San Mateo --- inside near the stage area and in the lobby (Banners provided by the sponsor)
- **1 Standup banners at the Pleasanton** (banners to be provided by sponsor)
- **Announcement during the event** (name and message)
- **20 VIP guest passes** for each of the three Santa Clara Dandia events and one San Mateo Dandia.
- **6 VIP guest passes** for the Pleasanton Dandia.

GOLD SPONSOR: \$5,000

- **Logo on SEF Website** (with link back to own webpage), **SEF Facebook page**, and associate organizations' websites (where applicable)
- **Logo on e-flyers** (reaching out to Bay Area professionals, business, and organizations)
- **Tabletop booth** (standard size) on all three days at Santa Clara Dandia events and one day at San Mateo Dandia. Unfortunately, no booth available at the Pleasanton Dandia.
- **Display of up to 3 banners** on each event day at Santa Clara and San Mateo - inside and in the lobby (banners provided by the sponsor)
- **One announcement at each Dandia event** (name and message)
- **15 VIP guest passes** for each of the three Santa Clara Dandia events and one San Mateo Dandia.
- **4 VIP guest passes** for the Pleasanton Dandia.

SILVER SPONSOR: \$3,000

- **Logo on SEF Website and SEF Facebook page**
- **Tabletop booth** (standard size) on all three days at Santa Clara Dandia events and one day at San Mateo Dandia. Unfortunately, no booth available at the Pleasanton Dandia.
- **Display of 2 banners** on each event day at Santa Clara and San Mateo --- inside event hall (banners provided by the sponsor)
- **8 VIP guest passes** for each of the three Santa Clara Dandia events and one San Mateo Dandia.
- **2 VIP guest passes** for the Pleasanton Dandia.

BRONZE SPONSOR: \$2,000

- **Tabletop booth** (standard size) on all three days at Santa Clara dandia events and one day at San Mateo event. Unfortunately, no booth available at the Pleasanton Dandia.
- **Display of 1 banner** on the event days at Santa Clara and San Mateo (banner provided by the sponsor)
- **4 VIP guest passes** for each of the three Santa Clara Dandia events and one San Mateo Dandia.
- **2 VIP guest passes** for the Pleasanton Dandia.

Other Sponsorship Options

TABLETOP BOOTH SPONSOR: \$350 per day or \$1200 for 4 days (3 Santa Clara, and one San Mateo Dandia)

- Standard size 6-foot table with 2 chairs (tablecloth and skirting provided). Extra Space available upon request - additional charge may apply.

BANNER SPONSOR: \$150 per day or \$500 for all 4 days (3 Santa Clara, and one San Mateo Dandia)

- Banner in event hall (banner provided by the sponsor)
- Max Size: 6 Feet in length by 4 feet in width (regular stand-up banner is acceptable)

LOGO ON WEBSITE: \$250

- Recommended to promote business online. Great for promotional offers and deals.
- Patrons and attendees will be directed to your site with link



SUMMARY OF SPONSORSHIPS

	Grand \$10,000	Platinum \$7,500	Gold \$5,000	Silver \$3,000	Bronze \$2,000
Mention in SEF newsletters mailed all over the US (40,000+)	¼ page ad for two newsletters	Name only			
Stage time for sponsor	Ø				
Name on wristbands	Ø				
Name on prasad packets	3 days	2 days	1 day		
Name announced on day of event	Ø	Ø	Ø		
Logo on all e-flyers	Ø	Ø	Ø		
Logo on website/facebook	Ø	Ø	Ø	Ø	
Tabletop Booth	Grand Size	Grand Size	Standard Size	Standard Size	Standard Size
Banners	10 Prominent display	6 Prominent display	3	2	1
VIP Invitations	40 tickets for each of Santa Clara and San Mateo events 10 for Pleasanton	20 tickets for each of Santa Clara and San Mateo events 6 for Pleasanton	15 tickets for each of Santa Clara and San Mateo events 4 for Pleasanton	8 tickets for each of Santa Clara and San Mateo events 2 for Pleasanton	4 tickets for each of Santa Clara and San Mateo events 2 for Pleasanton

SPONSORSHIP FORM



Sponsor Name _____

As you want to see in print

*All payments are due along with this completed form before the first event on September 23, 2017
Please provide company vector logo and advert as per sponsorship level at the earliest*

- | | | | |
|---|----------|--|---------|
| <input type="checkbox"/> Grand Sponsor | \$10,000 | <input type="checkbox"/> Table Top Booth (per day) | \$350 |
| <input type="checkbox"/> Platinum Sponsor | \$7,500 | <input type="checkbox"/> Table Top Booth (4 days) | \$1,200 |
| <input type="checkbox"/> Gold Sponsor | \$5,000 | <input type="checkbox"/> Banner (per day) | \$150 |
| <input type="checkbox"/> Silver Sponsor | \$3,000 | <input type="checkbox"/> Banner (all 4 days) | \$500 |
| <input type="checkbox"/> Bronze Sponsor | \$2,000 | <input type="checkbox"/> Logo on Website | \$250 |

Enclosed \$ _____ Ck # _____ Visa MC Amex

CC # _____ Exp. _____ CVV# _____

Name (as it appears on the card) _____

Address _____

City _____ State _____ Zip _____

Email _____ Cell # _____

Signature _____

SEF Contact

Name _____

Phone _____ Email _____

Notes _____

Please fax (408-456-0790), e-mail (sponsorships@giftofvision.org)
or mail the completely filled form to the above SEF contact person to:
Sankara Eye Foundation, 1900 McCarthy Boulevard, #302, CA 95035