



**SANKARA**  
EYE FOUNDATION

**Sponsorship Package  
for SEF / High Octavez  
Fundraiser for Sankara Eye Hospitals**

***This Diwali,  
Give the Gift of Light***

 **SANKARA**  
EYE FOUNDATION  
*presents*

***Eye Tunes 2017***

**a Hindi Diwali concert  
featuring**

***High Octavez***

**Nov 11, 2017 @ 7:30 pm  
Eisemann Center, Richardson**

**Tickets \$25-40  
Early bird special starting at \$20**

**Tickets available at [www.giftofvision.org/events](http://www.giftofvision.org/events)**





**Dear Esteemed Sponsor,**

SEF-Dallas is excited to host, **EYE TUNES 2017**, two back to back concerts in Tamil and Hindi respectively by High Octavez, at the Eisemann center in Richardson, TX on Nov 11, 2017. "Midst the festival of light, let us give the gift of sight" - 'Tamaso ma Jyotir gamaya', from 'darkness to light'. This Diwali, as we light lamps, let us join hands with SEF and open the eyes of our forgotten and lesser privileged brothers and sisters.

Attached is the list of sponsorships available to you so please take this GREAT opportunity at this event to showcase your products and services to business leaders and the elite philanthropists of Dallas. You will also get a chance to reach out to over 35,000+ of our registered donors from all over US through our newsletters and flyers!

### **About Sankara Eye Foundation:**

SEF is a 501(c)(3) non-profit organization, with a mission to eradicate curable blindness in India. We currently have eight fully functional super-specialty eye hospitals providing free eye care to the poor. Our future hospitals will be in Telangana and Madhya Pradesh.

SEF has performed over 1.5 million free eye surgeries, creating a world record. It is the largest free eye care provider in the world. In 2014, we finished the fundraising for the Rajasthan Hospital and our current goal is to complete the fundraising for the Hyderabad and Indore hospitals.

### **About the Artist:**

High Octavez is an eclectic live music band founded by a group of IT professionals and Engineers with a vision to bring together people of different religions, languages and nations through the medium of light music. They perform music for all ages and genders, from the past to the recent. Many of the singers and musicians have performed at the national level in popular TV shows such as Saregamapa, Voice of India, Super Singer etc as well as played for the Telugu and Hindi Movie industries. They have performed at various charity events and have gained a reputation for their high quality of music and passion for humanitarian causes. They are a 501(c)(3) non-profit organization. All the profits from their shows are used in helping out the medical needs of the people who are faced with a double challenge in life, that of an illness and the lack of money to treat the illness.

We look forward to hearing from you regarding the sponsorship opportunity. Please visit us at [www.giftofvision.org](http://www.giftofvision.org) for more information.

Thanking you,  
SEF (Dallas) Sponsorship Team

### **CONTACT INFO:**

For further information, please feel free to call our sponsorship team. Thank you for your support.

<b>Name</b>	<b>Contact#</b>	<b>Email</b>
Dr.Raghu Krishnamurthy	214-326-9588	raghudallas@giftofvision.org
Dr.Indu MayaKrishnan	203-623-8360	indudoc@yahoo.com
Pradhyum Ramkumar	818-917-5262	pradhyum@ramkumarhome.com
Arun Ganesh	804-836-6218	shell.arun@gmail.com



### **GRAND SPONSOR: \$7500**

- Exclusive Sponsor for both Tamil and Hindi Music Concerts
- 18 tickets in Row A (entire row in center aisle)
- short write-up (100 words) in next SEF newsletter mailing out to 40K households across the US.
- Promotional video before start of both shows
- Table top booth/ stand-up banner in foyer (please bring banner)
- Logo on event marketing material – e-flyers, social media etc
- Name on all e-mails (large DFW SEF email database)
- Logo on the SEF event page on website
- Significant Social Media Marketing

### **PLATINUM SPONSOR: \$5000**

- 12 tickets in Row B
- Promotional video before start of both shows
- logo in next newsletter going out to 40K + households across the US.
- Table top booth/stand-up banner in Foyer outside the hall. (please bring banner)
- Logo on event marketing material – flyers, social media etc
- Name on all e-mails (large DFW SEF email database)
- Logo on the SEF event page on website

### **GOLD SPONSOR: \$2500**

- Promotional video before start of both shows
- 8 tickets in Row C, center aisle
- Table top booth/stand-up banner in Foyer outside the hall. (please bring banner)
- Logo on event marketing material – flyers, social media etc
- Name on all e-mails (large DFW SEF email database)
- Logo on the SEF event page on website

### **SILVER SPONSOR: \$1000**

- 6 seats in Row D, center aisle
- Logo on event marketing material – flyers, social media etc
- Name/logo on event page/ all e-mails (large DFW SEF email database)

### **BRONZE SPONSOR: \$500**

- 4 seats in Row D or Row E, center aisle
- Logo on event marketing material – flyers, social media etc
- Name /logo on all e-mails (large DFW SEF email database)

### **SMALL BIZ SPONSOR: \$250**

- Customize your benefit: Pick any two of the following options
- 2 - \$40 tickets
- Logo on event marketing material – flyers, social media etc.
- Name /logo on all e-mails (large DFW SEF email database)



### SEF / High Octavez Sponsorship Form

Sponsor Name \_\_\_\_\_

As you want to see in print

- Grand \$7500
- Platinum \$5000
- Gold \$2500
- Silver \$1000
- Bronze \$500
- Small Biz \$250

Enclosed \$ \_\_\_\_\_  Cash  Ck # \_\_\_\_\_

Check Payable to 'Sankara Eye Foundation, USA'

CC # \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVV# \_\_\_\_\_  
MM/YY

Name (as it appears on the card) \_\_\_\_\_

Address: (Provide Complete Billing address of the Credit Card):

Street \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Cell # \_\_\_\_\_

Signature \_\_\_\_\_

[SEF Contact](#)

Name \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Notes \_\_\_\_\_