



**SANKARA**  
EYE FOUNDATION

***Sponsorship Package for the SEF 5K Color  
Run/Walk  
Fundraiser for Sankara Eye Hospitals***

**SEF 5K  
COLOR  
RUN/WALK**



**SANKARA**  
EYE FOUNDATION

**Sunday, March 12, 2017**

**Time: 8:30 am**

**Venue: Lakeline Mall**

11200, Lakeline Mall Drive,  
Cedar Park, TX 78613

Registration Fees : \$25/person

Early Bird Discount price : \$20/person for first 200 Registration

Registration on Day of the Event : \$35/person

Free : T-Shirt & One Color packet (Until Stock last)

Free Admission for Kids : Under 5 yrs.

Food Booths / DJ Music / Dance /  
Free Color blast

For Sponsorship and advertisements

contact : [sefaustin@giftofvision.org](mailto:sefaustin@giftofvision.org)

1-866-SANKARA / 408-910-6130



Register online @ [www.giftofvision.org](http://www.giftofvision.org)



**Dear Esteemed Sponsor,**

Sankara Eye Foundation (SEF) is happy to bring its first time 5K color Run/Walk to Austin, TX at Lakeline Mall on Sunday, March 12<sup>th</sup>, 2017. This will be a great opportunity for your business to reach an exclusive audience in a personal setting. Please consider becoming a proud sponsor and helping us achieve our mission.

**Why Sponsor SEF?**

- Sankara Eye Foundation has earned the trust and honor of its patrons. If you reach the audience through us, your business will earn the same trust and confidence.
- We will help you reach the target audience with a personal touch, making it worthy of your sponsorship
- We offer you various sponsorship options to suit your needs and budget.
- Your sponsorship will give you a chance to help eradicate curable blindness in India and give the gift of vision to the underprivileged.

Attached is the list of sponsorships available to you so please take this GREAT opportunity at this event to showcase your products and services to business leaders and the elite philanthropists of Austin. You will also get a chance to reach out to over 35,000+ of our registered donors from all over US through our newsletters and flyers!

***About Sankara Eye Foundation:***

SEF is a 501(c) 3 non-profit organization, with a mission to eradicate curable blindness in India. We currently have eight fully functional super-specialty eye hospitals providing free eye care to the poor. Our next hospitals will be in Rajasthan, Hyderabad, Telangana and Indore, Mydhya Pradesh

SEF has performed over 1.5 million free eye surgeries and today, is the largest provider of totally free eye surgeries in India. In 2014, we finished the fundraising for the Rajasthan Hospital and our current goal is to complete the fundraising for the Hyderabad and Indore hospitals so the construction can begin for all three hospitals in 2017.

We look forward to hearing from you regarding the sponsorship opportunity. Please visit us at visit [www.giftofvision.org](http://www.giftofvision.org) for more information.

Thanking you,  
SEF (Austin) Sponsorship Team



**CONTACT INFO:**

For further information please feel free to call our sponsorship team. Thank you for your support.

<b>Name</b>	<b>Contact#</b>	<b>Email</b>
Karthik Angamuthu	512-221-0780	karthik.angam@gmail.com
RK	615-545-3779	srkrishnan@giftofvision.org
Abdul Hassene	512-915-4162	abdulkhader8@gmail.com
Koushik Kundu	408-910-6130	koushikkundu@giftofvision.org
Soosan Anil	512-743-5155	soosananil@gmail.com



**Platinum: \$1000**

- Logo on the Tshirts
- Logo on the print materials
- Logo on the SEF event page
- Name on all e-mails (emails to 10,000+ addresses will be sent)
- Name and message in the SEF newsletter (reaches 30,000+ families, nationwide)
- Significant Social Media Marketing
- Table top Booth with canopy
- Allow 20 standup banners throughout the race course.
- Significant Social Media Marketing
- 20 Guest passes to the event and 20 t-shirts

**Gold: \$500**

- Logo on the SEF event page
- Name on all e-mails (emails to 10,000+ addresses will be sent)
- Name and message in the SEF newsletter (reaches 30,000+ families, nationwide)
- Significant Social Media Marketing
- Table top Booth with canopy
- Allow 10 standup banners throughout the race course.
- 10 Guest passes to the event and 10 t-shirts

**Silver: \$200**

- Table top Booth with canopy
- Allow 2 standup banners throughout by the booth.
- Social Media Marketing
- 2 Guest passes to the event and 2 t-shirts



## SEF 5K Color Run/Walk Austin Sponsorship Form

*Note: All payments and Ads in the correct format must be received by Jan 30<sup>th</sup> 2017.*

Sponsor Name \_\_\_\_\_  
As you want to see in print

- Platinum \$1000  
 Gold \$500  
 Silver \$200

Enclosed \$ \_\_\_\_\_  Cash  Ck # \_\_\_\_\_

Check Payable to 'Sankara Eye Foundation, USA'

CC # \_\_\_\_\_ Exp. Date \_\_\_\_\_  
MM/YY

Name (as it appears on the card) \_\_\_\_\_

Address: (Provide Complete Billing address of the Credit Card):

Street \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Cell # \_\_\_\_\_

Signature \_\_\_\_\_

### SEF Contact

Name \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Notes \_\_\_\_\_