

***Sponsorship Package for
2018 SEF DFW Dandia - Dance for Vision
Fundraiser for Sankara Eye Foundation USA***



SEF DANDIA 2018

BOLLYWOOD DHAMAKA

Sept 22
7 to 11 PM

Frisco Flyers Event Center
6300 Flyers Way, Frisco, TX

Music by DJ Sre

Vendor booths available from \$150
Sponsorship and Info: info@giftofvision.org

1-866-SANKARA

Tickets @ www.giftofvision.org/events

Dandia sticks \$3 and food available for purchase

Dance to eradicate curable blindness!

Free Dance Workshop

Updated: 8/31/2018

Dear Esteemed Sponsor,

Sankara Eye Foundation (SEF) is happy to bring its first SEF Dandia 2018/Dance for Vision to DFW metroplex at Frisco Flyers Event Center in Frisco on Saturday, Sept 22nd, 2018. This is a fun family event with over 500 participants expected and will be a great opportunity for your business to reach an exclusive audience in a personal setting. Please consider becoming a proud sponsor and helping us achieve our mission.

Why Sponsor SEF?

- Be part of our vision to eradicate curable blindness. Your sponsorship will help us raise funds for free surgeries for the poor as well as capital to build hospitals to perform these surgeries.
 - In 2017, through events SEF DFW raised funds for over 2500 free eye surgeries.
- Market your product or service to thousands of professionals in the DFW area through this event.
- Sankara Eye Foundation has earned the trust and honor of its patrons. If you reach the audience through us, your business will earn the same trust and confidence.
- We offer multiple sponsorship packages to choose from based on your need.

Attached is the list of sponsorships available to you so please take this GREAT opportunity at this event to showcase your products and services to business leaders and the elite philanthropists of Dallas. You will also get a chance to reach out to over 35,000+ of our registered donors from all over US through our newsletters.

About Sankara Eye Foundation:

SEF is a 501(c)(3) non-profit organization, with a mission to eradicate curable blindness in India. For the 5th consecutive 4-star (highest) rating from Charity Navigator USA (top 8%)!

India has the largest population of the “totally” blind people in the world - over 8 million. 80% of this is either preventable or curable but not being taken care of due to lack of awareness or financial resources. Sankara Eye foundation raises funds for free surgeries as well as capital funds to build super specialty eye-care hospitals across India. Sankara eye hospitals provide very high quality eye surgery for just \$30. For the cost of dinner, you could change a person's life !

SEF has helped perform more than 1.7M free eye surgeries at 9 super-specialty eye hospitals . Today, SEF hospitals have capacity for performing 150,000 free surgeries a year. With 80 Free:20 Paying ratio cross subsidy model, new hospitals can be self sufficient in 5 years. Our goal is to get to 500,000 free surgeries a year at 12 Eye Hospitals and 3rd party hospitals across India by 2025. Current Sankara eye hospitals are across India at Anand, Bengaluru, Coimbatore, Guntur, Jaipur, Kanpur, Krishnankoil, Shimoga and Ludhiana. Our future hospitals will be at Mumbai, Indore and Hyderabad.

We look forward to hearing from you regarding the sponsorship opportunity. Please visit us at www.giftofvision.org for more information.

Thanking you,

SEF (Dallas) Sponsorship Team

CONTACT INFO:

For further information please feel free to call our sponsorship team. Thank you for your support.

Name	Contact#	Email
SEF Team	1-866-SANKARA	SEF-DALLAS@GIFTOFVISION.ORG

We are offering 5 bands of sponsorship for the event. The benefits of each band are shown below. More importantly, funds raised through this event directly go towards providing free eye care for the needy.

Description	Platinum	Gold	Silver	Bronze	Ad
	\$1,000	\$500	\$250	\$150	\$50
Sponsor Tickets	20	10	5	2	
Stage recognition	Y	N	N	N	
Your logo on Ticket Prints/Emails	Y	N	N	N	
Logo on giftofvision.org site (Sankara Eye Foundation website, Events)	Y	Y	N	N	
Logo on all Email Blast with link to your website/fb.	Y	Y	N	N	
Social Media Marketing	Y	Y	Y	N	
Tabletop booth (6 foot) at the event	Y	Y	Y	Y	
Stand Up banner and Continuous Display of (30 sec max) ad at the event.	Y	Y	Y	Y	Y

- Material Contributions will count towards sponsorship in one of the above tiers based on its dollar value.

2018 SEF-DFW Dandia Sponsorship Form

Sponsor Name _____

As you want to see in print

☐ Diamond \$ _____

☐ Platinum \$1000

☐ Gold \$500

☐ Silver \$250

☐ Bronze \$150

☐ Ad \$50

Enclosed \$ _____ ☐ Cash ☐ Ck # _____

Check Payable to 'Sankara Eye Foundation, USA'

CC # _____ Exp. Date _____ CVV# _____
MM/YY

Name (as it appears on the card) _____

Address: (Provide Complete Billing address of the Credit Card):

Street _____

City _____ State _____ Zip _____

Email _____ Cell # _____

Signature _____

[SEF Contact](#)

Name _____

Phone _____ Email _____

Notes _____